Take Our Kids to Work at York University

Wednesday, November 4th, 2020

York University is excited to participate in the annual Take Our Kids to Work program™ (TOKTW), initiated by The Learning Partnership. This is an annual event when Grade 9 students step into their future and get a glimpse into the working world, as well as document their experience in a final report for their teacher.

About the Event
This year, due to COVID-19 restrictions, TOKTW Day will take place virtually as a conference-style event where students are able to sign up for different sessions throughout the day based on their interests. Each session will include background information on the topic, explore different careers and educational pathways, as well as interactive activities and time for students to ask any questions they may have. The program is open to all University community members and we encourage those who can, to join us!

Why support the TOKTW Day initiative?
- TOKTW bridges the gap between the workplace and young people by introducing skills, abilities and knowledge they will need for the future.
- TOKTW allows employers to explain to students what skills are most important in the workplace – communication, team work, time management and more!
- The program gives employers a chance to promote their industry and professionals within it so that they can attract future specialists in their fields. It also gives students a glimpse into different fields that they may be interested in.
- TOKTW supports York University’s collaboration with the TD Community Engagement Centre, committed to building a more engaged university and maintain interest of the surrounding community as an Anchor Institution.

Registration and Event Instructions:
- Any student interested in participating may use the link below to register for the sessions they wish to attend virtually. Please register no later than November 2, 2020.
- Registration Link: https://hr2.apps01.yorku.ca/machform/view.php?id=22173
- After registering students will receive event instructions and the necessary zoom links to attend the selected sessions. This information will be sent to the email provided upon registration.
- Please ensure you attend both the opening session AND the closing session – there will be prizes! Parents are welcome to joining these sessions as well.
### Event Schedule

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:30 – 8:45</td>
<td>*Welcome/Acknowledgements</td>
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<tr>
<td>Options A</td>
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<td>Options B</td>
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<td>9</td>
<td>York Observatory</td>
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<td>9</td>
<td>Careers in Social Media</td>
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<td>10</td>
<td>AMPD</td>
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<td>10</td>
<td>Careers in Social Media</td>
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<td>11</td>
<td>Discussing Equity, Diversity &amp; Inclusion</td>
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<td>11</td>
<td>Talent Management &amp; Employee Success</td>
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<td>12</td>
<td>Lunch Break/Athletics &amp; Recreation</td>
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<td>1</td>
<td>Student Success &amp; Engagement</td>
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<td>York Libraries &amp; Careers</td>
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<td>2</td>
<td>Health &amp; Safety and Sustainability</td>
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<td>2</td>
<td>Lassonde School of Engineering</td>
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<td>3</td>
<td>York Certificate Programs</td>
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<td>3</td>
<td>York Observatory</td>
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<td>4</td>
<td>*End of Day Closing</td>
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*all students are expected to attend these sessions.*

### Program Overviews

#### York Observatory
*Paul Delaney, Professor Dept. Physics & Astronomy*
*Elaina Hyde, Assistant Professor Dept. Physics & Astronomy*

Observatory panelists will discuss their roles at the observatory and the various post-secondary pathways available in the astronomy/astrophysics/space science fields. Panelists will also present on the telescopes available on campus to both students and the public and how they are used.

#### Careers in Social Media
*Xandrae Ramdeen, YouTube Content Creator, The JD House*
*Page Casmiro, Senior Communications Manager, Telus Public Relations*
*Casey Palmer, Content Creator, Canadian Dad*
*Gabe Mederos, Vice President Integrated Media, Weber Shandwick*

The social media career category has a wide range of disciplines and roles. This panel will specifically focus on the different areas of working in a social media related role and the different impacts it can have on the community both locally and across the world. This includes roles in a corporate environment, creating initiatives and interacting with the public.
School of the Arts, Media, Performance & Design (AMPD)
Jacquie Lazar, Manager, Performance Facilities
Tom Osborne, Operations Manager
Anya Morea, Manager, Talent & Engagement

This session will discuss York’s School of AMPD, and the various education pathways that are available to students who are interested in the arts. Specifically, the arts will include theatre, dance, music, visual arts, computational arts, cinema and media arts, and design. The panel will also include virtual tours of the school’s state of the art studio spaces.

Discussing Equity, Diversity & Inclusion
Annette Boodram, EDI Officer
Byron Gray, Manager Community Engagement Centre
Lisa Brown, Advisor Education & Communications

So, Equity, Diversity and Inclusion...and your career...let's talk! #representationmatters These key terms have been tossed into many conversations in workplaces across the globe. This panel discussion will allow participants to consider how significant EDI is, the role it plays in the way that organizations are changing, how people are learning to interact with one another, and how EDI can impact on your values and career choices.

Talent Management & Employee Success
Karen Drysdale-Chung, Manager Employee Well Being
Samara Barak, Senior Advisor Employee Relations
Lisa Tomassi, Manager Talent Acquisition
John Kirkham, HR Business Partner HR Services

This session will outline the different careers in Human Resources. If you are interested in learning about the management, planning, development and directing administrative functions of an organization for employee success – this is the panel for you! HR is much more than just recruitment! Many educational backgrounds can become HR certified.

Athletics & Recreation
During the lunch hour, our Athletics & Recreation department will be hosting some fun activities to get you moving! They will also be providing an overview of the many amenities available to students, as well as several programs they run for non-students throughout the year! Lastly, they will provide keen insight on the numerous career options available within this field and the courses available to get you there.

Student Success & Engagement
Kien Azinwi, YFS President
Jair Kallidumbil, Manager Student Life
Sobhi Fanos, Manager Financial Aid

This session is an extremely important one to attend! It will outline the different resources available to current and future York students, including how to get involved in clubs, leadership roles and York events, as well as how to be successful in post-secondary education. It will also include information on financial options that are available to students who need assistance in funding their education.
York Libraries & Careers
Sandy Xu, Library HR Advisor

This session focuses on York Libraries and the many careers and education pathways that are available in this field, including performing research, network management, and human resources and more. It will also have a virtual tour of the libraries and speak to the resources available to students.

Health & Safety and Sustainability Careers
Karen Isber, Health & Safety Advisor
Nicole Arsenault, Program Director Sustainability

This session will highlight sustainability and the important role it plays in the current environment. As this is a crucial emerging topic, many companies in various fields are looking towards becoming more environmentally conscious and ethical in their practices. Panelists will outline their career paths and the growing jobs available in this field.

Lassonde School of Engineering
Lisa Cole, Director Programming (K2I Academy)

Panelist Lisa Cole will provide an interactive activity involving STEM, outlining the various careers and education pathways students can take in this field. She will also speak to the Lassonde Engineering programs.

York Certificate Programs/Seneca/Schulich
Natyra Ramadani, Seneca Recruitment Coordinator
Richard Piticco, Executive Director Continuing Studies
Paul Dillon, Manager Learning Strategies, Schulich School of Business

This session will outline the different certificate programs that are available to students at York, including certifications from the Continuing Studies Department, Seneca College and Schulich Executive Education Centre. Panelists will discuss certification options (outside of a bachelor’s degree), how they can be applied to future student careers and education, as well as how to be successful in both post-secondary and your future career.