

**Digital Doings: Perspectives on Artificial Intelligence**  
**Thursday, February 15, 2018**  
**8:30am to 3:30pm**  
**519 Kaneff Tower**

**Twitter: #digitaldoings**

**Format: Each speaker has 15 minutes including 5 minutes for questions.**

**Themes:**

- 1. (Re)Creating Cultures**
- 2. Mind/Body/Spirit**
- 3. Ethics and Policy**
- 4. Engaging Digitally**

<b>Time</b>	<b>Title &amp; Authors of Talk</b>	<b>Speaker</b>
8:30 to 9:00am	<b>*** ARRIVAL AND REFRESHMENTS ***</b>	
<b>Theme 1: (Re)Creating Cultures</b>		
9:00 to 9:15	<b>Welcome and Opening Remarks</b>	Celia Haig-Brown, Associate Vice-President Research & Innovation
9:15 to 9:30	<b>A Digital Bundle</b> J. Wemigwans	Jennifer Wemigwans, Faculty of Education
9:30 to 9:45	<b>Lineages of Digital Discourse: Silicon Beach and its Countercultural Origins</b> M. Reisenleitner, S. Ingram	Markus Reisenleitner, Humanities, Faculty of LA&PS
9:45 to 10:00	<b>Mass Capture: Making non-citizens and the Chinese Head Tax in Canada</b> L. Cho	Lily Cho, English, Faculty of LA&PS
<b>Theme 2: Mind/Body/Spirit</b>		
10:00 to 10:15	<b>Interactive eHealth Tools for Mental Health at Community Health Centres (CHCs)</b> F. Ahmad, Y. Shakya	Farah Ahmad, Health Policy and Management, Faculty of Health
10:15 to 10:30	<b>Mindfulness Virtual Community (MVC)</b> C. El Morr, F. Ahmad, P. Ritvo	Christo El Morr, Farah Ahmad Health Policy & Management, Faculty of Health, Paul Ritvo, Kinesiology & Health Science, Faculty of Health
10:30 to 10:45	<b>The application of data mining and machine learning methods in identifying chronic pain patients' user engagement with a mobile app and predicting pain variability</b> Q. Rahman, J. Heffernan, J. Katz, P. Ritvo	Quazi Abidur Rahman, Postdoctoral Fellow, Mathematics and Statistics

<b>Theme 3: Ethics and Policy</b>		
10:45 to 11:00	<b>Digital Databases and the Genealogical Sublime</b>  J. Creet	Julia Creet, English, Faculty of LA&PS
11:00 to 11:15	<b>*** COFFEE BREAK ***</b>	
11:15 to 11:30	<b>Performing “authentic” labour: The superfans, influencers and micro-celebrities of children’s media</b>  N. Coulter	Natalie Coulter, Communication Studies, Faculty of LA&PS, Acting Director, IRDL
11:30 to 11:45	<b>The Digital-Industrial Complex: Challenges and New Research Agendas for Business Ethics</b>  D. Matten	Dirk Matten, Policy Specialization, Schulich School of Business
11:45 to 12:00pm	<b>Policing, crime and 'big data': towards a critique of the moral economy of stochastic governance</b>  J. Sheptycki	James W.E. Sheptycki, Social Science, Faculty of LA&PS
12:00 to 12:15	<b>Biopolitical Marketing Utopias: From Surveillance to Post-Marketing</b>  D. Zwick	Detlev Zwick, Marketing Specialization, Schulich School of Business
12:15 to 12:30	<b>For Sale: Internet Standards in Times of Right-Wing Market Ideologies</b>  S.E. Peacock	Sylvia E. Peacock, Social Science, Faculty of LA&PS
12:30 to 12:40	<b>A Call to Action: Moving Forward with Canadian Artificial Intelligence Policy</b>  I. Stedman	Ian Stedman, Osgoode Hall Law School
12:40 to 1:30	<b>*** LUNCH and VPRI KEYNOTE ***</b> <b>VP Robert Haché – AI and Society</b>	
<b>Theme 4: Engaging Digitally</b>		
1:30 to 1:45	<b>Learning Languages with chatbots? Emergent posthumanism in m-learning</b>  H. Lotherington	Heather Lotherington, ADR, Multilingual Education, Faculty of Education
1:45 to 2:00	<b>Freedom Narratives of the African Diaspora</b>  P. E. Lovejoy	Paul E. Lovejoy, History, Faculty of LA&PS

2:00 to 2:15	<b>High Resolution "Digitized" Climate Change on the Ontario Climate Data Portal (OCDP)</b>  H. Zhu	Huaiping Zhu, Mathematics & Statistics, Faculty of Science
2:15 to 2:30	<b>Digital Arts and Humanities Questions</b>  Z. Hirji	Zulfikar Hirji, Anthropology, Faculty of LA&PS
2:30 to 2:45	<b>Building Bridges across Social and Computational Sciences: Using Big Data to Inform Humanitarian Policy and Interventions</b>  S. McGrath, A. An, A. Asgary, L. Good Gingrich, J. Huang, J. Hyndman, M. Hynie, J. Wu,	Ali Asgary, Administrative Studies, Faculty of LA&PS
2:45 to 2:55	<b>Competition in the Age of Algorithms Supremacy</b>  A. Gaon	Aviv Gaon, Osgoode Hall Law School
2:55 – 3:05	<b>The Rising Reputational Toll of Conflict in the Digital Information Age</b>  H. Cheng (C. Scott)	Helen Cheng, Osgoode Hall Law School
3:05 to 3:20	<b>Closing</b>	Celia Haig-Brown, Associate Vice-President Research and Innovation